

Economics Btech Mg University Text

Mass Transfer
Chemical Engineering Design
Principles of Economics
Ceramic Materials
Perspectives and Methodology
Introduction to Graph Theory
Wind Energy Explained
Principles of Management
The Solicitors' Journal
The Role of Bioinformatics in Agriculture
ENERGY AND ENVIRONMENTAL MANAGEMENT IN METALLURGICAL INDUSTRIES
MANAGERIAL ECONOMICS AND FINANCIAL ACCOUNTING
Innovation and Entrepreneurship
Effective Methods for Software Testing, CafeScribe
Textbook of Environmental Studies for Undergraduate Courses
British Book News
Fundamentals of Mathematical Statistics
Topics for Group Discussion
Professional Communication
British Book News
Industrial Waste Water Treatment: Process And Procedure
Microeconometrics
Introduction to Nanoscale Science and Technology
Technical Literature in Sanskrit
Engineering Thermodynamics
Text Book of Microbiology
English For Technical Communication
BASIC ELECTRONICS
Environmental Science
Mastering Turbo C
Banker To The Poor
Ancient Promises
Faculties, Publications, and Doctoral Theses in Chemistry and Chemical Engineering at United States Universities
Sustainable Manufacturing
The Fourier Transform and Its Applications
Introduction to Statistics and Data Analysis
The General Theory of Employment, Interest, and Money
Fundamentals of Statistics
Cases in Management
The British Library General Catalogue of Printed Books, 1986 to 1987

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2017-03-30 K. V. Narayanan

2012-01-25 Gavin Towler Chemical Engineering Design, Second Edition, deals with the application of chemical engineering principles to the design of chemical processes and equipment. Revised throughout, this edition has been specifically developed for the U.S. market. It provides the latest US codes and standards, including API, ASME and ISA design codes and ANSI standards. It contains new discussions of conceptual plant design, flowsheet development, and revamp design; extended coverage of capital cost estimation, process costing, and economics; and new chapters on equipment selection, reactor design, and solids handling processes. A rigorous pedagogy assists learning, with detailed worked examples, end of chapter exercises, plus supporting data, and Excel spreadsheet calculations, plus over 150 Patent References for downloading from the companion website. Extensive instructor resources, including 1170 lecture slides and a fully worked solutions manual are available to adopting instructors. This text is designed for chemical and biochemical engineering students (senior undergraduate year, plus appropriate for capstone design courses where taken, plus graduates) and lecturers/tutors, and professionals in industry (chemical process, biochemical, pharmaceutical, petrochemical sectors). New to this edition: Revised organization into Part I: Process Design, and Part II: Plant Design. The broad themes of Part I are flowsheet development, economic analysis, safety and environmental impact and optimization. Part II contains chapters on equipment design and selection that can be used as supplements to a lecture course or as essential references for students or practicing engineers working on design projects. New discussion of conceptual plant design, flowsheet development and revamp design Significantly increased coverage of capital cost estimation, process costing and economics New chapters on

equipment selection, reactor design and solids handling processes New sections on fermentation, adsorption, membrane separations, ion exchange and chromatography Increased coverage of batch processing, food, pharmaceutical and biological processes All equipment chapters in Part II revised and updated with current information Updated throughout for latest US codes and standards, including API, ASME and ISA design codes and ANSI standards Additional worked examples and homework problems The most complete and up to date coverage of equipment selection 108 realistic commercial design projects from diverse industries A rigorous pedagogy assists learning, with detailed worked examples, end of chapter exercises, plus supporting data and Excel spreadsheet calculations plus over 150 Patent References, for downloading from the companion website Extensive instructor resources: 1170 lecture slides plus fully worked solutions manual available to adopting instructors

2011-07 Libby Rittenberg

2013-01-04 C. Barry Carter Ceramic Materials: Science and Engineering is an up-to-date treatment of ceramic science, engineering, and applications in a single, comprehensive text. Building on a foundation of crystal structures, phase equilibria, defects, and the mechanical properties of ceramic materials, students are shown how these materials are processed for a wide diversity of applications in today's society. Concepts such as how and why ions move, how ceramics interact with light and magnetic fields, and how they respond to temperature changes are discussed in the context of their applications. References to the art and history of ceramics are included throughout the text, and a chapter is devoted to ceramics as gemstones. This course-tested text now includes expanded chapters on the role of ceramics in industry and their impact on the environment as well as a chapter devoted to applications of ceramic

materials in clean energy technologies. Also new are expanded sets of text-specific homework problems and other resources for instructors. The revised and updated Second Edition is further enhanced with color illustrations throughout the text.

1972 Paul Oswald Woolley

1979 Robin J. Wilson

2010-09-14 James F. Manwell Wind energy's bestselling textbook- fully revised. This must-have second edition includes up-to-date data, diagrams, illustrations and thorough new material on: the fundamentals of wind turbine aerodynamics; wind turbine testing and modelling; wind turbine design standards; offshore wind energy; special purpose applications, such as energy storage and fuel production. Fifty additional homework problems and a new appendix on data processing make this comprehensive edition perfect for engineering students. This book offers a complete examination of one of the most promising sources of renewable energy and is a great introduction to this cross-disciplinary field for practising engineers. "provides a wealth of information and is an excellent reference book for people interested in the subject of wind energy." (IEEE Power & Energy Magazine, November/December 2003) "deserves a place in the library of every university and college where renewable energy is taught." (The International Journal of Electrical Engineering Education, Vol.41, No.2 April 2004) "a very comprehensive and well-organized treatment of the current status of wind power." (Choice, Vol. 40, No. 4, December 2002)

2022-03-25 Openstax Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

1985

2014-02-14 Santosh Kumar Advances in information technology and next generation sequencing have propelled the use of bioinformatics in agriculture, especially in the area of crop improvement. An extremely large amount of genomics data is available from plants and animals due to tremendous improvements in the field. This book acquaints readers with state-of-the-art sequencing technologies, recent developments in computing algorithms, and certain biological perspectives that influence development of bioinformatics tools by giving specific examples from model plant species. The challenge is now to make sense and use of this wealth of data.

2012-12-06 R. C. GUPTA This comprehensive book deals with the environmental aspects of metallurgical industries, including ferrous (iron and steel, DRI units, EAF units, ferroalloys and foundries) and non-ferrous (aluminium, copper, lead and zinc) plants. The text, comprising of eight chapters, discusses fundamental aspects of environment management, various energy sources available on the earth and environment awareness required for sustained economic growth. The book provides a thorough understanding of pollution sources in metallurgical industries and their abatement techniques. It also provides details of energy management in metal industry and enumerates factors for metallurgical plant location and layout. Furthermore, it presents health and safety guidelines for metallurgical professionals. The text concludes with discussion on basic

legislations related to environment and labour. This book is primarily designed for undergraduate students of metallurgical engineering. Besides, it will also be useful as a ready reference source to professionals associated with metallurgical industries. KEY FEATURES Coverage of various types of environmental issues such as air emission, toxic effluents, solid waste, thermal discharge, noise and radiation. Analysis of renewable and non-renewable energy sources on the earth with current energy usage pattern and future consumption pattern. Description of various activities in the metallurgical units along with discussion of sources of pollution and abatement techniques. Guidelines for the plant location and layout. Basic information about labour health and safety, environmental legislations, labour laws, ISO 14000, carbon credit, etc.

2007-12-24 M. KASI REDDY This text presents an accessible introduction to techniques and applications of economic analysis and financial accounting as a method for approaching real-life business problems for managerial decision making in a logical manner. It focusses on the essential skills needed to formulate business policies that help gain a competitive edge in today's work environment. The book discusses the basic concepts, terminology, and methods that eventually allow students to interpret, analyse, and evaluate actual corporate financial statements. It covers the major areas of managerial economics and financial accounting such as the theory of the firm, the demand theory and forecasting, the production and cost theory and estimation, the market structure and pricing, investment analysis, accountancy, and different forms of business organisations. The book includes numerous examples, problems, self-assessment tests, as well as review questions at the end of each chapter to aid in working out solutions to business problems. The book will be particularly suitable for courses in Managerial Economics and Financial Accounting as part of an engineering degree education at undergraduate level where the students have no previous back-ground in economic and financial analysis. It will also be immensely useful for M.B.A., M.Com. and C.A. students, business executives, and administrators who need to learn the application of economic theory to realistic

business situations.

2014-09-15 Peter Drucker How can management be developed to create the greatest wealth for society as a whole? This is the question Peter Drucker sets out to answer in *Innovation and Entrepreneurship*. A brilliant, mould-breaking attack on management orthodoxy it is one of Drucker's most important books, offering an excellent overview of some of his main ideas. He argues that what defines an entrepreneur is their attitude to change: 'the entrepreneur always searches for change, responds to it and exploits it as an opportunity'. To exploit change, according to Drucker, is to innovate. Stressing the importance of low-tech entrepreneurship, the challenge of balancing technological possibilities with limited resources, and the organisation as a learning organism, he concludes with a vision of an entrepreneurial society where individuals increasingly take responsibility for their own learning and careers.

With a new foreword by Joseph Maciariello
2007-03-31 William E. Perry Written by the founder and executive director of the Quality Assurance Institute, which sponsors the most widely accepted certification program for software testing Software testing is a weak spot for most developers, and many have no system in place to find and correct defects quickly and efficiently This comprehensive resource provides step-by-step guidelines, checklists, and templates for each testing activity, as well as a self-assessment that helps readers identify the sections of the book that respond to their individual needs Covers the latest regulatory developments affecting software testing, including Sarbanes-Oxley Section 404, and provides guidelines for agile testing and testing for security, internal controls, and data warehouses CD-ROM with all checklists and templates saves testers countless hours of developing their own test documentation Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

2005-11 Erach Bharucha The Importance Of Environmental Studies Cannot Be Disputed Since The Need For Sustainable Development Is A Key To The Future Of Mankind. Recognising This, The Honourable Supreme Court Of India Directed The Ugc To Introduce A Basic Course On Environmental Education For Undergraduate

Courses In All Disciplines, To Be Implemented By Every University In The Country. Accordingly, The Ugc Constituted An Expert Committee To Formulate A Six-Month Core Module Syllabus For Environmental Studies. This Textbook Is The Outcome Of The Ugc S Efforts And Has Been Prepared As Per The Syllabus. It Is Designed To Bring About An Awareness On A Variety Of Environmental Concerns. It Attempts To Create A Pro-Environmental Attitude And A Behavioural Pattern In Society That Is Based On Creating Sustainable Lifestyles And A New Ethic Towards Conservation. This Textbook Stresses On A Balanced View Of Issues That Affect Our Daily Lives. These Issues Are Related To The Conflict Between Existing `Development Strategies And The Need For `Conservation . It Not Only Makes The Student Better Informed On These Concerns, But Is Expected To Lead The Student Towards Positive Action To Improve The Environment. Based On A Multidisciplinary Approach That Brings About An Appreciation Of The Natural World And Human Impact On Its Integrity, This Textbook Seeks Practical Answers To Make Human Civilization Sustainable On The Earth S Finite Resources. Attractively Priced At Rupees One Hundred And Fifteen Only, This Textbook Covers The Syllabus As Structured By The Ugc, Divided Into 8 Units And 50 Lectures. The First 7 Units, Which Cover 45 Lectures Are Classroom Teaching-Based, And Enhance Knowledge Skills And Attitude To Environment. Unit 8 Is Based On Field Activities To Be Covered In 5 Lecture Hours And Would Provide Students With First Hand Knowledge On Various Local Environmental Issues.

1988 British Council Includes no. 53a: British wartime books for young people.

2020-09-10 S.C. Gupta Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in

the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous universities. Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous

universities. Some prominent additions are given below: 1. Variance of Degenerate Random Variable 2. Approximate Expression for Expectation and Variance 3. Lyapounov's Inequality 4. Holder's Inequality 5. Minkowski's Inequality 6. Double Expectation Rule or Double-E Rule and many others

2017-09 Prof Shrikant Prason There are no specific rules to prepare for a GD. And no one knows what the topic of GD is going to be. This book includes topics that are likely to be put by the Group Testing Officer before the candidates to gauge their personality and leadership qualities. It will be a good idea to keep yourself abreast with topics from: 1. Current Affairs - Current Affairs is something that you have to be thorough with. Understand the recent crises affecting the world, latest developmental initiatives, and important national & global events. 2. Historical topics- Have a fair knowledge about the history of India and the world. Having historical information will help you cite examples and make references whenever needed. 3. Sports, Arts & Literature - In these topics, try to have a decent idea about what is popular, who are the leaders in each area, the latest that has happened in these areas. 4. Data crunching - Do familiarize yourself with important data. Throwing in some data if required in your GD will definitely create an impression among the assessors. Speak with a measure of confidence on the given topic; and secure the nod of the evaluator.

2013-12-30 Kumkum Bhardwaj Provides comprehensive coverage of all the topics of the Professional Communication syllabus for B.Pharm students of UPTU. It focuses on communication in different contexts, explaining to students how to communicate in a variety of situations.

1988

2023-01-18 Dr. Ubaid Ansari This book addresses the types of waste generated by various industrial operations and provides reliable ways for identifying each. The fundamental mechanisms that lead to the dissolution and suspension of pollutants in water are thoroughly described. The basics of chemical kinetics, particularly reactor design, and the operation of biological treatment methods are only two of the many topics covered in this

comprehensive work. The numerical applications shown in this book, which show the processing of laboratory data, are graphically represented in this book. This book presents the many implementations. Engineering design for process facilities once again for treatment of wastewaters coming from either industrial or home source is introduced. These liquid wastes may originate from homes or factories. This book looks at where wastewater comes from, what it looks like, and how it's treated. Textiles, tanneries, dairies, pulp and paper, fertilizer, pesticide, organic and inorganic chemicals, and fermentation are just a few of the businesses discussed. After breaking down the various methods used to treat industrial waste, the book moves on to discuss the more advanced & cost-effective common effluent facilities. The text's straightforward and simple language is one of its selling points.

2016-06-07 Steven Durlauf Specially selected from The New Palgrave Dictionary of Economics 2nd edition, each article within this compendium covers the fundamental themes within the discipline and is written by a leading practitioner in the field. A handy reference tool.

2006-04-11 Massimiliano Ventra From the reviews: "...A class in nanoscale science and technology is daunting for the educator, who must organize a large collection of materials to cover the field, and for the student, who must absorb all the new concepts. This textbook is an excellent resource that allows students from any engineering background to quickly understand the foundations and exciting advances of the field. The example problems with answers and the long list of references in each chapter are a big plus for course tutors. The book is organized into seven sections. The first, nanoscale fabrication and characterization, covers nanolithography, self-assembly, and scanning probe microscopy. Of these, we enjoyed the section on nanolithography most, as it includes many interesting details from industrial manufacturing processes. The chapter on self-assembly also provides an excellent overview by introducing six types of intermolecular interactions and the ways these can be employed to fabricate nanostructures. The second section covers nanomaterials and nanostructures. Out of its 110 pages, 45 are devoted to carbon

nanotubes. Fullerenes and quantum dots each have their own chapter that focuses on the properties and applications of these nanostructures. Nanolayer, nanowire, and nanoparticle composites of metals and semiconductors are briefly covered (just 12 pages), with slightly more discussion of specific applications. The section on nanoscale electronics begins with a history of microelectronics before discussing the difficulties in shrinking transistor size further. The discussion of problems (leakage current, hot electrons, doping fluctuations, etc.) and possible solutions (high- k dielectrics, double-gate devices) could easily motivate deeper discussions of nanoscale electrical transport. A chapter on molecular electronics considers transport through alkanes, molecular transistors, and DNA in a simple, qualitative manner we found highly instructive. Nanoscale magnetic systems are examined in the fourth section. The concept of quantum computation is nicely presented, although the discussion of how this can be achieved with controlled spin states is (perhaps necessarily) not clear. We found the chapter on magnetic storage to be one of the most lucid in the book. The giant magnetoresistive effect, operation of spin valves, and issues in magnetic scaling are easier to understand when placed in the context of the modern magnetic hard disk drive. Micro- and nanoelectromechanical systems are covered with an emphasis on the integration of sensing, computation, and communication. Here, the student can see advanced applications of lithography. The sixth section, nanoscale optoelectronics, describes quantum dots, organic optoelectronics, and photonic crystals. The chapter on organic optoelectronics is especially clear in its discussion of the fundamentals of this complicated field. The book concludes with an overview of nanobiotechnology that covers biomimetics, biomolecular motors, and nanofluidics. Because so many authors have contributed to this textbook, it suffers a bit from repetition. However, this also allows sections to be omitted without any adverse effect on student comprehension. We would have liked to see more technology to balance the science; apart from the chapters on lithography and magnetic

storage, little more than an acknowledgment is given to commercial applications. Overall, this book serves as an excellent starting point for the study of nanoscale science and technology, and we recommend it to anyone with a modest scientific background. It is also a great vehicle to motivate the study of science at a time when interest is waning. Nanotechnology educators should look no further." (MATERIALS TODAY, June 2005)

1978 S. Venkitasubramonia Iyer Papers presented at a seminar organized by the Dept. of Sanskrit, University of Kerala, during January 1977.

2010 R. K. Rajput Mechanical Engineering
 2010 Preface INTRODUCTION HISTORY OF MICROBIOLOGY EVOLUTION OF MICROORGANISM CLASSIFICATION OF MICROORGANISM NOMENCLATURE AND BERGEY'S MANUAL BACTERIA VIRUSES BACTERIAL VIRUSES PLANT VIRUSES THE ANIMAL VIRUSES ARCHAEA MYCOPLASMA PHYTOPLASMA GENERAL ACCOUNT OF CYANOBACTERIA GRAM -ve BACTERIA GRAM +ve BACTERIA EUKARYOTA APPENDIX-1 Prokaryotes Notable for their Environmental Significance APPENDIX-2 Medically Important Chemoorganotrophs APPENDIX-3 Terms Used to Describe Microorganisms According to Their Metabolic Capabilities QUESTIONS Short & Essay Type Questions; Multiple Choice Questions INDEX.

2008 Aysha Viswamohan

2009-01-14 SANTIRAM KAL This comprehensive and well-organized text discusses the fundamentals of electronic communication, such as devices and analog and digital circuits, which are so essential for an understanding of digital electronics. Professor Santiram Kal, with his wealth of knowledge and his years of teaching experience, compresses, within the covers of a single volume, all the aspects of electronics - both analog and digital - encompassing devices such as microprocessors, microcontrollers, fibre optics, and photonics. In so doing, he has struck a fine balance between analog and digital electronics. A distinguishing feature of the book is that it gives case studies in modern applications of electronics, including information technology, that is, DBMS, multimedia, computer networks, Internet, and optical

communication. Worked-out examples, interspersed throughout the text, and the large number of diagrams should enable the student to have a better grasp of the subject. Besides, exercises, given at the end of each chapter, will sharpen the student's mind in self-study. These student-friendly features are intended to enhance the value of the text and make it both useful and interesting.

2006-12 Y. K. Singh Environmental Science is one of the most important areas of research and study in present time and its application in every aspect of life has also increased. Keeping this in view, almost all Indian Universities have introduced it as a compulsory course. This book is intended to suit the needs of graduate and postgraduate students pursuing environmental studies. To save the natural environment, a good and effective understanding of environmental science is needed. Environmental science is a term that has been widely used in recent years and its manifestations can range from environmental awareness learning through complex and expensive environmental study to operational research studies of environmental education systems.

1989 Stan Kelly-Bootle

2007-03-31 Muhammad Yunus The inspirational story of how Nobel Prize winner Muhammad Yunus invented microcredit, founded the Grameen Bank, and transformed the fortunes of millions of poor people around the world. Muhammad Yunus was a professor of economics in Bangladesh, who realized that the most impoverished members of his community were systematically neglected by the banking system - no one would loan them any money. Yunus conceived of a new form of banking -- microcredit -- that would offer very small loans to the poorest people without collateral, and teach them how to manage and use their loans to create successful small businesses. He founded Grameen Bank based on the belief that credit is a basic human right, not the privilege of a fortunate few, and it now provides \$24 billion of micro-loans to more than nine million families. Ninety-seven percent of its clients are women, and repayment rates are over 90 percent. Outside of Bangladesh, micro-lending programs inspired by Grameen have blossomed, and serve hundreds of millions of people around the world.

The definitive history of micro-credit direct from the man that conceived of it, Banker to the Poor is the moving story of someone who dreamed of changing the world -- and did.

2000 Jaishree Misra Young And Vulnerable, Janu Gave Up Arjun, Her First Love, To Enter Into An Arranged Marriage. Years Later, She Is Miserable, Having Been Gradually Shut Out By The Coldness Of Her Husband S Family And His Indifference To Her And Her Daughter S Needs. Finally She Flees To England To Escape The Loveless Union-But At What Price To Herself And Those She Loves? The Moving Story Of One Woman S Painful Journey Of Self-Discovery, Ancient Promises Is About A Marriage, A Divorce, And Motherhood. It Is About Why We Love And Lose, Sometimes Seeming To Have Little Control Over Our Destinies.

1991 American Chemical Society. Committee on Professional Training

2021-03-30 Kapil Gupta Sustainable Manufacturing examines the overall sustainability of a wide range of manufacturing processes and industrial systems. With chapters addressing machining, casting, additive and gear manufacturing processes; and hot topics such as remanufacturing, life cycle engineering, and recycling, this book is the most complete guide to this topic available. Drawing on experts in both academia and industry, coverage addresses theoretical developments and practical improvements from research and innovations. This unique book will advise readers on how to achieve sustainable manufacturing processes and systems, and further the clean and safe environment. This handbook is a part of the four volume set entitled Handbooks in Advanced Manufacturing. The other three address Advanced Machining and Finishing, Advanced Welding and Deforming, and Additive Manufacturing. Provides basic to advanced level information on various aspects of sustainable manufacturing Presents the strategies and techniques to achieve sustainability in numerous areas of manufacturing and industrial engineering such as environmentally benign machining, sustainable additive manufacturing, remanufacturing and recycling, sustainable supply chain, and life cycle engineering Combines contributions from experts in academia and industry with the latest research

and case studies Explains how to attain a clean, green, and safe environment via sustainable manufacturing Presents recent developments and suggests future research directions
1978 Ronald Newbold Bracewell
2012 Roxy Peck
2018-07-20 John Maynard Keynes This book was originally published by Macmillan in 1936. It was voted the top Academic Book that Shaped Modern Britain by Academic Book Week (UK) in 2017, and in 2011 was placed on Time Magazine's top 100 non-fiction books written in English since 1923. Reissued with a fresh Introduction by the Nobel-prize winner Paul Krugman and a new Afterword by Keynes' biographer Robert Skidelsky, this important work is made available to a new generation. The

General Theory of Employment, Interest and Money transformed economics and changed the face of modern macroeconomics. Keynes' argument is based on the idea that the level of employment is not determined by the price of labour, but by the spending of money. It gave way to an entirely new approach where employment, inflation and the market economy are concerned. Highly provocative at its time of publication, this book and Keynes' theories continue to remain the subject of much support and praise, criticism and debate. Economists at any stage in their career will enjoy revisiting this treatise and observing the relevance of Keynes' work in today's contemporary climate.
1992 Gupta S C
1989-04 Kenneth Roy Thompson
1988 British Library